

INFOPACK

November 7th – November 13th 2022

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SUMMARY OF THE iP2C PROJECT / OBJECTIVES

We live in a time of information and the ability to understand, validate, categorize and use information in order to take informed decisions as a citizen or/and to achieve change, is a crucial competence that in certain occasions, as the ones humanity experiences through the COVID-19 pandemic or the refugee crisis, could mean the difference between life and death.

Why

Fake and false news, misinformation and propaganda can be battled through a set of knowledge and skills that can be implemented online and offline. Social media platforms, search engines, satellite imagery applications, open databases, are a fraction of the open-source intelligence (#osint) that flows around us every day, in every byte that runs through the network cables of our cities. Having the knowledge to handle information combined with the basic structure of the TOC (Theory of Change) model has the ability to transform societies and provide solutions in many aspects of our social, economic and political life.

How

In order to achieve change in our societies we have to be able to validate, evaluate, and categorize information in combination with having a strategy and a set of processes to use this information in a constructive and results oriented way. There are two main pillars of the IP2C project. Info and strategy.

The "info" pillar, includes knowledge of tools and processes to validate evaluate and categorize information using the #OSINT (Opens Source Intelligence) framework. Open-Source Intelligence can be acquired from various sources such as: Usernames, e-mail Addresses, Whois records, Public Records, Metadata, Geolocation tools, Forums, Social networks etc. These sources, when combined, can provide means of validating certain bits of information that can be crucial when we want to understand a challenge or a situation that we need to act upon.

Taking action is part of the second pillar of the IP2C project that involves strategy and contributes to building democratic values and civic engagement. Where do we want to be tomorrow e.g., in terms of climate crisis? Or, how can we tackle authoritarian use of state power and achieve transparency in situations like the Mediterranean refugee crisis? There needs to be a planning process in place that can make use of the information we acquired, validated and organized. That planning process is based

on the TOC (Theory of Change) Model that provides us with the pathway to set a goal, design a process to use the information we gathered and curated in order to achieve our goal and evaluate our intervention results.

During the implementation of project IP2C, you will get to know the basic elements and the theory behind #OSINT along with tools and processes needed to increase their ability to find and validate information. Furthermore, you'll have the chance to learn the basics on structuring your own strategy based on the TOC model, understand how to use information in order to set and achieve goals, design a change path, implement various advocacy tools (Targeted comms, Awareness raising, Systemic and social alliances e.tc.) and also evaluate and redesign in order to repower your efforts.

Objectives

- Share knowledge on the theory behind #OSINT along with tools and processes.
- Enhance methods to understand, discover and validate information from the vast digital environment that surrounds our everyday lives.
- learn the basics on structuring TOC model based strategy and understand how to use information in order to set and achieve goals, design a change path and implement various advocacy tools.
- Provide the skills needed to discover, validate and evaluate information and also the skills and tools needed to create and implement a strategic plan to achieve change in their field of social work.
- Enable local actors to increase their efficiency and impact, supporting the development of productive and impactful social interventions, attracting new supporters and strengthening their sustainability in the light of recession and increased social pressure that affects post COVID-19 societies.

PROVISIONAL PROGRAM

(Important: Be aware modifications can occur in the Program.)

Day 1 - Getting to know each other - What is change, what change do we want to see happen? How do we set goals?

9:00 - 9:30: Warm – Up / Energizer.

9:30 - 10:30: Prelude of the program (Q&A, logistics, etc).

10:30 - 11:00: Coffee/Tea Time brake.

11:00 - 12:00 Using our personal stories as a starting point.

12:00 - 13:00: The importance of strategy and information on designing actions for change.

13:00 - 15:00: Lunch - Break/Siesta.

15:00 - 16:00: So, what is change? Exploration of the basics of the Theory of Change model.

16:00 - 17:00: What do we want to change? the basic steps of setting a goal for change, thinking in reverse (Goal to bottom) and practices to create the conditions of change.

17:30 - 18:00: Coffee/Tea Time brake.

18:00 - 19:30: Let's play! Creation of an example actionplan that will include a goal and a breakdown of the steps to achieve it.

19:30 - 20:00: Evaluation.

20:00: Diner - Free time.

Day 2 - Let's talk about power: Forms, spaces, levels and how to map them.

09:00 -09:30: Warm – Up / Energizer.

09:30 - 10:30: What has the power to stop us? Power! Let's understand its forms.

10:30 - 11:00: Coffee/Tea Time brake.

11:00 - 13:00: What has the power to stop us? Power! Let's understand its spaces.

13:00 - 15:00: Lunch - Free time.

15:00 - 16:00: What has the power to stop us? Power! Let's understand its levels.

16:00 - 17:00: Mapping power. Introduction of power mapping tools.

18:00 - 19:30: Strategies on answering to power.

19:30 - 20:00: Evaluation.

20:00: Diner - Free time.

Day 3 - Information 4 change - The #OSINT framework

09:00 - 09:30: Warm – Up / Energizer.

09:30 - 10:30: What did we miss? How is information linked to change? How can we discover information?

10:30 - 11:00: Coffee/Tea Time brake.

11:00 - 11:45: The #OSINT 101 - Introduction in the Open Source Intellegence Framework definitions.

11:45 - 13:00: The #OSINT framework information wealth. A glance into the #OSINT ecosystem of solutions and tools.

13:00 - 15:00: Lunch - Free time.

15:00 - 17:30: Meet the #OSINT pioneers

17:30 - 18:00: Coffee/Tea Time brake

18:00 - 19:30: Case study - Image and info hunt

19:30 - 20:00: Evaluation.

20:00: Diner - Free time

Day 4 - Case study day 1

09:00 - 09:30: Warm – Up / Energizer. Warm-Up activity: Pick your case

- 09:30 10:30: Set your goals
- 10:30 11:00: Coffee/Tea Time brake.
- 11:00 13:00: Power Mapping Info needs.
- 13:00 15:00: Lunch Free time.
- 15:00 17:30: Info Hunting A

17:30 - 18:00: Coffee/Tea Time brake

18:00 - 19:00: Info Hunting B

19:00 - 20:30: Recap and evaluation on Case study Day 1 - Presentation Set up

20:30: Diner - Free time

Day 5 - Case study day 2

- 09:00 09:30: Warm Up / Energizer. Warm-Up activity: Pick your case
- 09:30 10:30: Set your goals
- 10:30 11:00: Coffee/Tea Time brake.
- 11:00 13:00: Power Mapping Info needs.
- 13:00 15:00: Lunch Free time.
- 15:00 17:30: Info Hunting A

17:30 - 18:00: Coffee/Tea Time brake
18:00 - 19:00: Info Hunting B
19:00 - 20:30: Recap and evaluation on Case study Day 2 - Presentation Set up
20:30: Diner - Free time

DAY 6 - Presentation Day

09:00 - 09:30: Warm – Up / Energizer. Warm-Up activity: Set up the upcoming presentations 09:30 - 10:30: Case One - Why 10:30 - 11:00: Coffee/Tea Time brake 11:00 - 12:00: Case One - How 12:00 - 13:00: Case Two - Why 13:00 - 15:00: Lunch - Free time 15:00 - 16:00: Case Two – How 16:00 - 17:00: Coffee/Tea Time brake 17:00 - 19:00: Evaluation and dissemination of our strategies

19:00: Diner - Free time

DAY 7 - Workflow and evaluation - Final Event

09:00 - 09:30: Warm – Up / Energizer

- 09:30 10:30: Evaluation 101
- 10:30 11:00: Coffee/Tea Time brake
- 11:00 13:00: Evaluation of IP2C
- 13:00 15:00: Case Two Why

13:00 - 15:00: Lunch - Free time

20:00: Closing event - Presentation of organizations and their activities,

projection, Intercultural night

WHO IS PARTICIPATING?

- 3 youth workers from each partner network (of local organizations and stakeholders) of each partner organization, that want to or already working in the fields of social communication, advocacy, social movements, social comms.
- Young, tech and comms savvy people belonging to the educational environment of partner organizations with a "let's change things" attitude

COMMITMENTS

As a participant you commit yourself to actively participate in the whole process, including:

- To read all the information carefully (especially this info-pack and all the emails we will send you before your coming) and communicate timely with the organizers.
- Besides your active participation in the workshops, and your involvement in the facilitation of some sessions, you will be responsible of your group's dynamic and will be invited to take initiatives and responsibilities regarding the every-day life.
- To give all the necessary documents to your sending organizations (invoices, boarding passes, etc.) for the reimbursement of the travel costs.
- To prepare material for some training sessions your team might be responsible for.

Be aware that pictures, videos and images taken at the course, as well as the materials produced during the activities, can be used to document the activity in reports or websites or social networks, or for promotional material. We will decide together during the training how we will share and spread the seminar's results towards a wide audience, but consider already that your contribution will be decisive to make it more comprehensive and representative of our joint experience.

HOW MUCH DOES IT COST?

Accommodation, food and materials are fully covered from November 7 to November 13. Any expenses incurred before or after these dates or linked to extra activities / leisure (as alcohol, tobacco or tourism) will be yours.

Remember that we can reimburse only the cheapest transportation possible and only public transport, 2nd class fares. Taxi is not refundable, as well as private cars.

You are allowed to arrive or depart max 1 days before and/or 1 days after the mobility. In case you decide to use that extra time, bear in mind that it will NOT be supported with food or accommodation.

Should your stay be longer than 2 days, we can NOT reimburse part of your travel costs.

Also keep in mind that if you make a stop while coming or leaving Athens, it cannot exceed 24 hours. Otherwise your sending organization would not be able to reimburse this cost to you.

IMPORTANT: For the reimbursement, we will need to give to your sending organization:

- The boarding pass is a very important document, the only evidence that you took the flight, and is required by National Agency for reimbursement.
- If you use your mobile phone (so you don't have to print the boarding pass) don't forget to print screen it, because the links expire and you won't be able to use it some weeks after the flight, and we will not be able to reimburse you.

Your sending organization needs to give us all the boarding passes and invoices of your travel costs. It will be your responsibility to take good care of those documents and to give them on time to your sending organization.

Only when the sending organization has all the documents, money transfers will be done, from your sending organization to you. This can take from one to three months depending on how fast you are in providing the relevant documents.

Be aware that we cannot provide reimbursement if a document is missing.

WHERE WILL WE STAY?

The mobility will take place in our beautiful co-working space, located in the northern suburbs of Athens close to "Penteli" mountain and near to a river called "Rematia". There will be opportunities for some amazing walks around and enjoy a rare place of nature inside Athens.

WHAT WILL WE EAT?

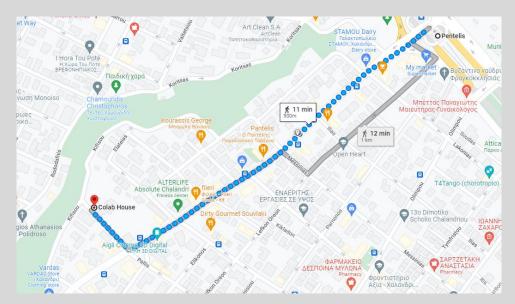
The shared meals will be cooked in the venue, based on a healthy nutritious diet, considering the information that the participants provided, about their diet or any possible allergies.

WHAT SHOULD YOU BRING?

Everything needed for your accommodation will be provided be the hosting organization. All you need to bring is your personal hygiene products (shampoo, toothpaste, towels, etc.) and a device with the ability to access the internet (laptop, tablet, smartphone).

HOW TO REACH THE VENUE?

To reach the venue after your arrival to Athens' airport you will need to take the "Proastiakos" train and get off at "Pentelis" station. It costs 10€ per person. (don't forget to keep your ticket for reimbursement) Then it's a 10' walk till your reach the venue. The address is Pellis str. 1, Halandri, Post code: 15234. Keep in mind that the venue is the last house of Pellis str. on your right at the end of the street near the river. Follow this link on google maps <u>https://goo.gl/maps/674BHehfUPNXHTdC6</u>



For people arriving at the airport <u>before</u> 5:00 or <u>after</u> 22:00: Please contact us in advance to in order to find the best alternative solution possible.

FOR FURTHER QUESTIONS, CONTACT US!

Cinergies is available to answer any question. You can contact us @ <u>info@cinergies.coop</u>

Or

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WE ARE LOOKING FORWARD TO SEEING YOU!

THANKS!